A COVERING LETTER

Title

Developing English Teaching Materials for Accounting Students: An ESP Approach

Authors

Novrika Nartiningrum & Arif Nugroho

Objective

To describe how English teaching materials for accounting students are developed.

Design

A research and development adapted from Latief (2014) which involves (1) need analysis; (2) prototype development; (3) experts validation; (4) field test/try-out; (5) product revision; and (6) dissemination and implementation

Main Results

The results revealed that the students needed English materials that closely related to accounting and business field. This study also resulted in a developed modul consisting of eight units, each presents reading, speaking, and writing skills that were contextualized with the students' needs.

Significance and Contribution

The results offer some practical contributions to the realm of English language teaching, especially in teaching ESP. The first contribution is that the present study provides a good ESP teaching materials for accounting students. The teaching materials developed in this study consists of three English language skills, namely; reading, speaking and writing. The second contribution presented by the present study is that the developed teaching materials can function as an example for other ESP lecturers who want to develop similar teaching materials for accounting students. There are not many ESP teaching materials for accounting students that have been developed.